

SOUND SHOCK

MEDIA PACK 2011

Since 2007, Soundshock has quickly become recognised as a leading resource for music fans to get all of their news, reviews and interviews from the world of metal, rock and all things alternative.

Soundshock now attracts an average of 40,000 readers (460,000 page hits) every month with the bulk of them located in the UK. If you want your label, band, service or product noticed by the right kind of market, Soundshock provides a competitively priced alternative to printed press.

ADVERT SPECS

Skyscraper (L). 158px X 584px

Skyscraper (M). 158px X 292px

Banner, horizontal. 720px X 120px

Site Main Header. 925px X 346px

ADVERTISING RATES

ADVERT SECTION	Advert Type	Rate
Home Page	Skyscraper (M)/Banner	£420/£450
Latest News	Skyscraper (L)/Banner	£220/£245
CD Reviews	Skyscraper (L)/Banner	£250/£275
Live Reviews	Skyscraper (M)/Banner	£250/£275
Festival Reviews	Skyscraper (L)/Banner	£250/£275
Features	Skyscraper (L)/Banner	£280/£315
Breaking The Waves	Skyscraper (L)/Banner	£200/£225
El Guiri	Skyscraper (M)/Banner	£200/£225
Music/Live Video	Skyscraper (L)/Banner	£250/£275
Site Main Header	-	£800

Note: The site main header banner is animated and your advert will appear in rotation with those of other advertisers as well as Soundshocks own images.

Advertising rates are for an 8 week period.

Costs for 4 weeks are available on request.

Advertorials are also available on request.

Advertising Contacts

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